

THE THREE R'S

RECRUIT, RETAIN AND REINSTATE are the three basic goals of the Supreme Temple Membership/Public Relations Committee.

Assuming we have recruited enthusiastic eager-to-participate new members, how do we retain them?

1. Assign a mentor as soon as the candidate has received her letter from the Princess Recorder inviting her to join Daughters of the Nile.
(The duties of a mentor can be downloaded from the Daughters of the Nile website.)
2. Make her feel welcome and wanted at the Ceremonial. Remember, first impressions are lasting.
3. Assign the candidate a duty as soon as she is initiated. For example, have her join a committee that makes use of her talents and/or interests.
4. Hold a Nile 101 or School of Knowledge as a valuable tool for educating new members regarding:
 - History of Supreme Temple and Subordinate Temple
 - Protocol; i.e., dress code, what to do at Supreme Session, etc.
 - Traditions of Subordinate Temple – Committees, Units, Clubs, Fundraisers, Fun-raisers
 - Daughters of the Nile Foundation and Canadian Foundation
 - A) CRA (or CRF in Canada) and CEF
 - B) Charitable Giving

Education equals knowledge, which breeds enthusiasm, which leads to participation!!

5. Provide regular contact with her mentor as a vital way to keep a new member in the loop of activities, Sessions, committees, etc.
6. Make personal contact with members who are behind in their dues. Question why? What can we do to make being a member of Daughters of the Nile valuable to her? Have we not met her expectations? Contact members requesting a demit before a demit is granted at a Stated Session.

7. Establish a suggestion box and act on suggestions whenever feasible. (This could be the responsibility of the Temple Membership/Public Relations Committee.)
8. Develop a survey to present to the Ladies of the Household to learn what their likes and dislikes are.
9. Visit members unable to attend meetings.
10. Establish a calling committee to wish each member a "Happy Birthday."
11. Pick a name at random from the Temple roster and send a greeting card.
12. Stress our purpose of helping the Shriners support their 22 hospitals through our Foundations. Show a hospital film at a Stated Session and at club meetings.

These are just a few of the many ways to retain members. The retention of members is vital to keeping our organization alive.

It takes effort and cooperation on the part of all the Ladies of the Household. The rewards far out-weigh the efforts.

Spread smiles, hugs and love this Happy Valentine Month.

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